

 <p>For Immediate Release</p>	<p>Melissa Rivera Rubberneck Media 245 Person Street Fayetteville, NC 28301 919.956.9400, ext. 211 mriviera@rubberneckmedia.com</p>
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Fayetteville, NC Puts a Patriotic Spin on Karaoke with ‘Patrioke’

Dedicated YouTube Channel features 400+ citizens giving all-star performances of American favorite “Yankee Doodle Dandy”

Fayetteville, NC - May 17, 2011 - Fayetteville/Cumberland County is a military town that prides itself on its one-of-a-kind patriotic spirit; its latest demonstration is ‘Patrioke,’ Patriotic Karaoke, and the search for *America’s Most Patriotic Person*. While many people across the U.S. line-up to perform the top 40 hits at Karaoke, Fayetteville locals line-up to perform one song, *Yankee Doodle Dandy*. Since March, people have been gathering outside malls and on college campuses in hopes of being crowned *America’s Most Patriotic Person*, proudly performing their own unique renditions of the American classic. Some give the song an urban twist by rapping it, while others jam out on air guitars, and a handful even prefer the classical approach hitting the highest of octaves. All the performances are being captured on video and are currently being broadcast to the world on the community’s ‘Patrioke’ YouTube channel.

Performers channel creative ways to show their patriotic zeal by acting out the song’s lyrics, beat boxing, using sign language and showing off their best dance moves. The brave entertainers go solo, the shy pair up for duets, and those that want to hide but still participate in the fun opt to perform in larger groups with families and friends. The excitement displayed by each of the participants seems to be contagious locally. But who knows, ‘Patrioke’ may catch on and replace the traditional Karaoke. All patriots from across the country are welcome to submit their videos to Fayetteville’s ‘Patrioke’ YouTube channel.

‘Patrioke’ and the search for *America’s Most Patriotic Person* began as a way to build excitement and anticipation for May, military appreciation month, and for *31 Day Salute* - a month-long event series honoring soldiers, veterans and their families. However, ‘Patrioke’ has turned into something much larger and more exciting, going beyond the crowning of *America’s Most Patriotic Person*. Patriots young and old, from all walks of life, join in the fun while showing their love for their country and to pay tribute to the soldiers who defend our freedom.

While the rest of the country reserves a single day in May, Memorial Day, to honor military heroes, Fayetteville dedicates an entire month to show its appreciation for the military and their families during *31 Day Salute* (formerly *31 Days of Glory*), which is filled with performances, ceremonies, exhibits and activities. Fayetteville is *the* place to be in May, like New Orleans during Mardi Gras or Savannah on St. Patrick’s Day. Home to Fort Bragg, one of the largest military installations in the U.S., Fayetteville takes its patriotism seriously.

Fayetteville/Cumberland County was recognized by Peter Greenberg in *Newsmax* magazine as one of America's most patriotic communities and by *TIME* magazine as America's most pro-military town - it's the ideal place to honor the military.

To view the videos of patriotic hopefuls from across the country on YouTube, [click here](#).

To view select photos of 'Patrioke' performances, [click here](#).

For more information on *31 Day Salute*, [click here](#).

About the FACVB:

The Fayetteville Area Convention & Visitors Bureau is a private, not-for-profit organization responsible for positioning Fayetteville/Cumberland County as a destination for conventions, sporting events and individual travel. For additional information, visit www.visitfayettevillenc.com or call 1-800-255-8217. Fayetteville/Cumberland County is the America's first military sanctuary. Through the *Army's Army* and other volunteer groups, our citizens and businesses are dedicated to watching over those who watch over us©.

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